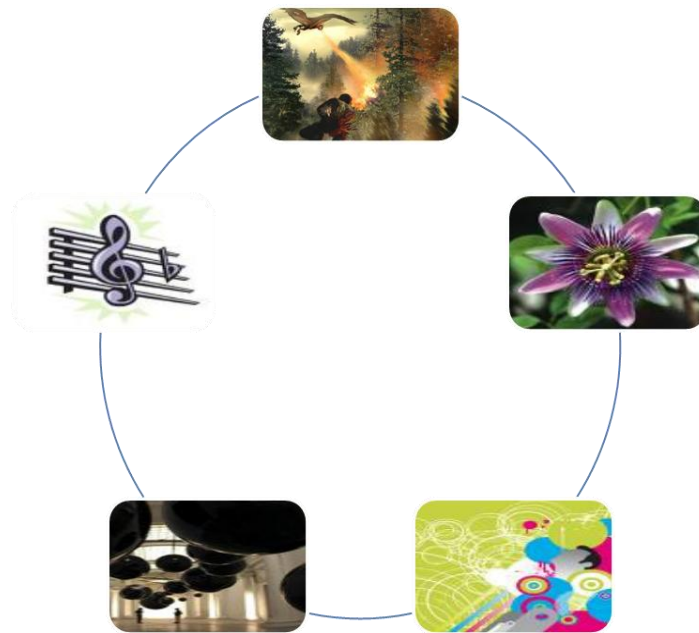


# Culture Related Programming at APCCC Member Colleges



Atlantic Provinces Community College Consortium  
Program inventory prepared for the PEI Cultural Human Resource Sector Council

## **Applied Communication Arts**

*Nova Scotia Community College (Waterfront & Marconi Campuses)*

Are you interested in a career in the visual arts, but not sure which discipline is right for you? This one-year program provides you with a taste of all the different possibilities including graphic design, new media, photography and an introduction to video and moving image. It is a pathway to further study at NSCC in some of those disciplines. This foundation year allows you to explore and experiment so you can make an informed choice before committing to any one direction.

Program Length: One Year

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

## **Digital Animation**

*Nova Scotia Community College (Truro Campus)*

Digital Animation is all about the art of visual storytelling. During this program, you'll cover the in-depth fundamentals of classical, computer and experimental animation. You'll also study life drawing, layout and design, computer illustration, storytelling and storyboarding. This training gives you the foundation you need to succeed in the always-changing technical field of animation.

Program Length: Two Years

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

## **Graphic & Print Production**

*Nova Scotia Community College (Waterfront Campus)*

Through this program you will be exposed to the most current software applications used in advertising, design and publication and develop a comprehensive knowledge of the interaction of printing presses as they relate to prepress, paper, ink and print technologies. In addition, the skills gained will enable you to troubleshoot problems to ensure the finished product meets industry standard. This is a growing, evolving industry that will challenge you creatively and technically. It's also a fast-moving industry that demands lightning-quick problem solving skills and innovative thinking.

Program Length: Two Years

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

## **Graphic Design**

*Nova Scotia Community College (Waterfront & Marconi Campuses)*

Graphic Design is the profession used to solve communication problems visually. Logos, posters, package designs, websites, billboards, brochures, letterheads, advertisements, interpretive exhibitions and publications are examples of the types of communication needs Graphic Designers fulfill. In this program you learn how to develop a visual idea and lay it out using the latest computer software. You also learn how to prepare 'production art' - meaning you develop the skills needed to prepare the idea for accurate output, so you are able to handle a project from beginning to end, from concept to production. Program Length: One Year

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

## **Interactive & Motion Graphics**

*Nova Scotia Community College (Truro Campus)*

Interactive & Motion Graphics is a creative discipline combining graphic design, video, photography, animation, type and sound to create the dynamic visuals that surround us every day. This program requires extensive use of the computer as an artistic and creative tool. As well as learning technical and design fundamentals, you're immersed in the tools and processes of the industry, developing and producing a variety of projects.

Program Length: Two Years

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

## **Music Arts**

*Nova Scotia Community College (Waterfront Campus)*

In this intensive two-year program you'll study both music performance and music business and build on your musical craft while developing essential business skills (such as accounting, grant and proposal-writing, contracts and marketing). You'll also develop an understanding of the role of managers, agents and other industry professionals. This program covers ear training, music theory, ensemble practice and rehearsal, music skills development and performance, as well as music technology, business management and applied computer applications.

Program Length: Two Years

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

## **Music Business**

*Nova Scotia Community College (Waterfront Campus)*

If you're a practicing musician, or somebody who thrives behind the scenes, this program will provide an understanding of the inner workings of the music industry. Managers, agents, and publishers are vital for any musician or artist competing in the entertainment business, and the skills required to be successful, such as accounting, grant and proposal writing, contracts and marketing are all covered in this program.

Program Length: One Year

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

## **Photography**

*Nova Scotia Community College (Waterfront Campus)*

In this two-year program you'll create, setup, compose, light and produce photographs to a professional standard. You'll learn to shoot in a studio and on location, and manipulate and output images using professional imaging software.

Program Length: Two Year

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

**Radio & Television Arts**

*Nova Scotia Community College (Waterfront Campus)*

This program will prepare you for a career both behind the equipment and in the public eye (or ear). In the first year you get a taste of all the functions going on in a Radio or TV station. You learn the theory behind how a station works, plus get a lot of hands-on time operating the cameras, microphones, lighting, editing and other technical equipment. You hone your writing skills, scripting ads and promo copy, producing those scripts, and researching and writing interview outlines for both media. In the second year you can concentrate your studies in one of three areas: Television Production, Radio Performance/Studio Production or Broadcast Journalism.

Program Length: Two Year

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

**Recording Arts**

*Nova Scotia Community College (Waterfront Campus)*

This program prepares you for a career as a technically skilled and creative professional, who either as part of a team, or independently, ensures that the music event and sound content are of the highest standard and quality.

Program Length: One Year

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

**Screen Arts**

*Nova Scotia Community College (Waterfront Campus)*

In this two-year intensive program you cover the entire film production cycle from initial concept through to distribution within a challenging, hands-on learning environment. You learn script development, set design and construction, film and video production, editing, set etiquette and more. Your challenge is to design, produce, manage and complete productions in a creative and collaborative crew environment.

Program Length: Two Year

[http://nsc.ca/Learning\\_Programs/Programs/default.aspx](http://nsc.ca/Learning_Programs/Programs/default.aspx)

**Fundamental Arts**

*Holland College (Charlottetown Campus)*

This program will help students build the knowledge and skills necessary for post-secondary studies in the media cluster of programs. It will provide students with the opportunity to explore potential career choices, learn effective strategies for academic success and give them a head start on their future studies in one of our diploma programs whether that be in: photography; Graphic Design; Interactive Multimedia; Video game art & design.

Program Length: One Year

[http://www.hollandc.pe.ca/admissions/full\\_time\\_programs/](http://www.hollandc.pe.ca/admissions/full_time_programs/)

**Graphic Design**

*Holland College (Charlottetown Campus)*

Students explore graphic design, illustration and computer technology. The curriculum involves students in design theory and application, creative problem solving, typography, color prepress, and print production areas, digital design work and the management of projects. Additional skills in photography, business, personal competencies and presentations produce well-rounded and creative individuals.

Program Length: Two Year

[http://www.hollandc.pe.ca/admissions/full\\_time\\_programs/](http://www.hollandc.pe.ca/admissions/full_time_programs/)

**Interactive Multimedia**

*Holland College (Charlottetown Campus)*

Students learn how to produce usable and attractive interactive products that fuse multiple media elements (text, graphics, animation, audio and video) with programmed and database-driven navigation. Students engage in formal, hands-on instruction, building the three core skill sets necessary for the creation of internet, CD, and DVD environments.

Program Length: Nine Months

[http://www.hollandc.pe.ca/admissions/full\\_time\\_programs/](http://www.hollandc.pe.ca/admissions/full_time_programs/)

**Video Game Art & Design**

*Holland College (Charlottetown Campus)*

The Video Game Art & Design Training Program is a creative two year diploma program. The first year of the program will provide training in the fundamentals of art and design with a specific focus on how these fundamentals apply in the video game industry. The second year will develop student's proficiency in art and design skills for the video game industry.

Program Length: Two Year

[http://www.hollandc.pe.ca/admissions/full\\_time\\_programs/](http://www.hollandc.pe.ca/admissions/full_time_programs/)

**Photography & Digital Imaging**

*Holland College (Charlottetown Campus)*

Photography and Digital Imaging offers professional level training for this challenging yet rewarding field. The program goal is to graduate students as photographers, assistant photographers and/or Photoshop™ technicians.

Program Length: Two Year

[http://www.hollandc.pe.ca/admissions/full\\_time\\_programs/](http://www.hollandc.pe.ca/admissions/full_time_programs/)

## **Digital Animation**

*College of the North Atlantic (Bay St. George Campus)*

The explosion of technological developments, together with possibilities within the global marketplace, they have created a demand for individuals trained in the development of marketable 3-D animation products. The 3-D animation field encompasses the design, development, and production of educational and recreational products. It includes the video processing of still and animated images, the mixing, and incorporation of sound and/or narration, the scripting of text, and the generation of any desired interactive components within the application.

Program Length: Two Year

<http://www.cna.nl.ca/ProgramsCourses/default.asp>

## **Film & Video Production**

*College of the North Atlantic (Bay St. George Campus)*

Areas of instruction include the history and evolution of the film industry, photography, screening and peer critique, cinematography, and rigging and grip. The primary focus of the program is to prepare students to perform the technical tasks associated with film-making.

Program Length: Two Year

<http://www.cna.nl.ca/ProgramsCourses/default.asp>

## **Graphic Design**

*College of the North Atlantic (Prince Philip Dr Campus)*

This is a two-year diploma program designed to provide training in modern methods of graphic production. The program offers a balanced selection of traditional and electronically enhanced skills. The goal of the program is to help the student develop competencies in the areas of electronic pre-press, production technologies, and post-press operations.

Program Length: Two Year

<http://www.cna.nl.ca/ProgramsCourses/default.asp>

## **Recording Arts**

*College of the North Atlantic (Bay St. George Campus)*

The Recording Arts program is a two-year diploma program which provides training in the skill areas of sound recording and editing, sound reinforcement and digital processing of audio signals.

Program Length: Two Year

<http://www.cna.nl.ca/ProgramsCourses/default.asp>

## **Video Game Design**

*College of the North Atlantic (Bay St. George Campus)*

The primary focus of this program is Game Design. Today's Game Designer needs to have skills or knowledge in many different areas. The Video Game Design program provides students a marketable set of skills by studying game theory, level design, cinematics, art, animation, elementary game programming and production methods. It emphasizes creative writing and non-linear storytelling skills.

Program Length: Two Year

<http://www.cna.nl.ca/ProgramsCourses/default.asp>

## **Visual Arts**

*College of the North Atlantic (Bay St. George Campus)*

The Visual Arts program provides basic and intermediate studio experiences for the student. Students will develop skills in drawing, design, photography, art history, and a selection of visual art and craft areas. The program is designed to provide a foundation for people who have a general interest in art as well as for those who are interested in career-oriented training. Particular emphasis is placed on developing students' personal and creative potential while learning new technical skills.

Program Length: Two Year

<http://www.cna.nl.ca/ProgramsCourses/default.asp>

## **Animation & Graphics**

*New Brunswick Community College (Miramichi Campus)*

If you are artistic, if you have an eye for detail and you can meet tight deadlines, then an animation career awaits you. A career in animation requires strong artistic skills and a solid knowledge of the latest in computer animation technologies. It also requires the ability to turn creative thoughts into compelling images, using them to communicate ideas and messages. Animation is more than two-dimensional displays and simple actions. Today, it is a fantastic mix of media, technology and design, in a dynamic and growing industry. Animators create cartoons, and also are involved in creating animated graphics for a variety of projects in the areas of entertainment, simulation and educational products.

Program Length: Two Year

<http://www.nbcc.ca/programs/>

## **Digital Photography**

*New Brunswick Community College (Woodstock Campus)*

NBCC's Digital Photography program teaches you the skills necessary to take beautiful photographs and to push them in directions you never thought possible. You will learn to use the latest computer software to achieve the look your photos deserve, from simple photo retouching to elaborate pieces of digital art.

Program Length: One Year

<http://www.nbcc.ca/programs/>

### **Electronic Game - 3D Graphics**

*New Brunswick Community College (Miramachi Campus)*

The Electronic Game – 3D Graphics program is the melding of art, animation, graphics, audio, production, storytelling and portfolio development where you learn how to create inspiring computer graphics using sophisticated software tools for computer games, simulation, animation, and the gaming industry.

Program Length: Two Year

<http://www.nbcc.ca/programs/>

### **Electronic Game – Design**

*New Brunswick Community College (Miramachi Campus)*

Art, animation, graphics, audio, production, storytelling, and portfolio development are crucial elements of the exciting Electronic Game – Design program. Students work alongside fellow artists in a team environment with professional graphics and animation tools.

Program Length: Two Year

<http://www.nbcc.ca/programs/>

### **Fine Craft & Applied Design**

*New Brunswick Community College (NB College of Craft & Design)*

In this program, you will explore studio majors in ceramics, communication design, fashion design, fibre arts, jewellery/metals, photography and surface design. This program will challenge you to develop high levels of technical skill, further your knowledge of craft and design history, explore basic concepts of entrepreneurship and expand your appreciation of contemporary issues. You will spend considerable (practical) time on projects that you will produce as course assignments, helping you generate a professional body of work and build a professional portfolio reflecting entry-level standards in art, craft and design, as well as your unique personal style.

Program Length: Two Year

<http://www.nbcc.ca/programs/>

### **Foundation Visual Arts**

*New Brunswick Community College (NB College of Craft & Design)*

The Foundation Visual Arts Certificate (FVA) program provides you with a fundamental overview of visual arts practice, theory and history. You will experience hands-on learning with a project-based curriculum that introduces a broad range of art, craft and design disciplines. You will generate an individual portfolio, documenting course work and personal and professional development, which can be used to apply for further study at the New Brunswick College of Craft and Design or other leading institutions. Successful graduates of the Foundation Visual Arts Certificate program will be well-prepared for further study in art, craft or design at the New Brunswick College of Craft and Design or other leading institutions. Program Length: One Year

<http://www.nbcc.ca/programs/>



## **Graphic Design**

*New Brunswick Community College (Miramachi Campus)*

The Graphic Design program, intended to equip professionals for this exciting profession, focuses on expertise in areas such as print, web, advertising and new media design. The curriculum emphasizes core capabilities in design principles, production and digital applications.

Program Length: Two Year

<http://www.nbcc.ca/programs/>

## **Media Studies**

*New Brunswick Community College (Miramachi Campus)*

In the Media Studies program, you participate in a combination of traditional arts education and applied technologies, preparing for a career in the arts with boundless prospects! While fostering the ability to see and translate a vision into various media, you develop a clear understanding of observational drawing, art theory and history, and discover applied technological applications that have transformed modern culture. Offering an intensive approach, this program aids you in expanding your portfolio, and increasing your readiness for advanced study in programs such as Animation and Graphics, Electronic Game-3D Graphics, Electronic Game-Design or other craft, design, and art related programs offered at the post-secondary level. You receive a solid practical and theoretical background in art fundamentals, preparing you to continue post-secondary studies in the arts.

Program Length: One Year

<http://www.nbcc.ca/programs/>

## **Visual Arts**

*New Brunswick Community College (NB College of Craft & Design)*

Our program of Advanced Studies in the Visual Arts provides a rigorous, yet supportive environment for you to conduct research into elements of professional practice, refine your studio and entrepreneurial skills, and build a professional portfolio leading to a final public presentation. The combination of independent research, course work, studio practice, and practicum experience prepares you for self-employment or a successful career in art, crafts or design.

Program Length: One Year

<http://www.nbcc.ca/programs/>

**Animation 2D/3D**

*College Communautaire du Nouveau Brunswick (Péninsule acadienne)*

Ce programme prépare l'étudiant à animer des personnages en 2D et en 3D, à concevoir des scènes réalistes en trois dimensions, à appliquer des effets spéciaux aux séquences vidéo, à créer des dessins industriels et à faire de l'assemblage numérique. La formation lui donnera un aperçu des éléments nécessaires à la mise sur pied de sa propre entreprise.

Durée du programme: Deux Ans

<http://www.ccnb.nb.ca/programmes/index.aspx>

**Photographie numérique**

*College Communautaire du Nouveau Brunswick (Dieppe)*

Ce programme prépare l'étudiant à oeuvrer dans le milieu de la photographie numérique. C'est une formation essentiellement technique qui enseigne les bases de la photographie ainsi que du traitement numérique de l'image. L'objectif principal est de permettre à l'étudiant d'acquérir non seulement de solides habiletés techniques mais aussi des compétences personnelles et sociales ainsi que le sens des affaires qui augmenteront ses chances de réussite sur le marché du travail.

Durée du programme: Un Ans

<http://www.ccnb.nb.ca/programmes/index.aspx>

**Conception graphique**

*College Communautaire du Nouveau Brunswick (Dieppe)*

Ce programme prépare l'étudiant à concevoir et à réaliser des travaux liés au monde de la communication visuelle. La conception graphique est la première étape de production dans la chaîne graphique; elle repose sur la communication, la créativité et l'esthétique. C'est aux graphistes que l'on doit le choix de couleurs, de formes, de logos et autres éléments graphiques qu'on trouve, par exemple, sur une carte professionnelle, un emballage, une couverture de livre, une affiche, un site Internet, etc.

Durée du programme: Deux Ans

<http://www.ccnb.nb.ca/programmes/index.aspx>